

SESSION DETAILS

Wednesday, November 1— 2:00 p.m.—Pre-Conference Training

EDAM is continuing with the piloting of its Economic Development Training modules. This is offered as a pre-conference session with additional registration fee of \$50 for members/\$75 for non-members. (special pricing during the pilot project)

Module Two: Economics and CED Processes

Overview

The purpose of this module is to introduce participants to basic economic and business development concepts and practices.

Learning Objectives

At the end of the session, the participant will be able to:

- Describe how the local economy works using the different elements of the “Leaky Bucket” metaphor of ED
- Define “Knowledge Economy” and provide examples
- Identify 3 CED strategies that may be appropriate for your community
- Differentiate between three different forms of business structures
- Compose a pitch for writing a business plan

Wednesday, November 1—7:30 p.m.— EDAM’s Got Talent

We all know that EDAM members have talent! In many of our everyday lives, we use those talents in creating proposals, working with clients, balancing budgets etc. etc.! BUT we also know that we all have hidden talents! Let’s show them off to our peers! Maybe you can juggle while riding a unicycle, you may be a stand up comic, you can dance a jig, poetry. . . . we know it and you know it, those incredible hidden talents that only come out after dark and maybe with some liquid courage! Maybe you aren’t really thinking you are talented but you like to have fun and just want to make people laugh with you! We are asking that you sign yourself up for some to show these talents off, or create a group of talent with your friends or co-workers! Let’s have some fun! Prizes will be awarded!

Thursday, November 2— 2:15 p.m.—Community Tour Options

Food Development Centre

Helping entrepreneurs take their food product from an idea to a market-ready, professionally packaged product, the Food Development Centre offers expertise and on-site space to help foster the creation of new “Made in Manitoba” products. This tour will help you identify the opportunities that may be available to an aspiring gourmet guru in your community.

Portage Collegiate Trades Programming Tour

Portage Collegiate has developed a dynamic trades-focused program that not only embraces skills and interests beyond the traditional classroom model, but has also forged relationships with industry to better connect students with training and employment in their desired field. Carpentry, mechanics, electrician, and even aesthetic programs are offered and this tour shares how they are building toward Portage’s future.

K.F. Aero

Situated at Southport, Kelowna Flightcraft Aerospace is the last remaining connection to the site’s former status as a military base. Offering helicopter training for military pilots, the program sees most every flight student from across the country attend instruction here as they prepare for service in the field.

Retail Therapy Tour

Portage is home to some unique artisanal shops that you won’t find elsewhere. This tour includes visits to some local stores that still focus on strong customer service, distinct identity in both product and delivery, and have been a staple of the retail landscape here for generations. Maybe you’ll find a unique treasure for yourself or a gift for that hard-to-shop-for person on your upcoming holiday shopping list.