

## CREATING CONNECTIONS

JUNE 4-6, 2014 SOUTHPORT, PORTAGE LA PRAIRIE, MB

### Wednesday, June 4

7:30 p.m. - Welcome, Registration & Reception at Southport. Bring your best smile for a professional photography session— personal photos for all EDAM members available (for your LinkedIn profile), compliments of EDAM

### Thursday, June 5

8:00 a.m. Registration & Breakfast

9:00 a.m. Welcome & Forum Opening

**Connecting with LinkedIn** - Martijn van Luijn  
How you and EDAM can make the most of LinkedIn!

10:30 Break

10:45 a.m. **Connecting within EDAM**  
Do you know what expertise exists within the EDAM network? Your “hot topics” as per the recent membership survey will be the focus in this speed networking event.

11:45 p.m. Lunch

1:00 p.m. **Connecting through Centrallia MB**—Alberto Velasco  
Centrallia is already a proven success—how can Centrallia MB taking place this fall help companies grow and connect

2:00 pm **Southport Overview & Tour.**

6:00 p.m. **Dinner** (followed by connecting at the Southport Bowling Alley)

### Friday, June 6

8:15 a.m. Breakfast

9:00 a.m. **Developing a Co-operative Housing Strategy for Manitoba**

9:45 a.m. **Annual Meeting**

10:15 a.m. Coffee Break

10:30 a.m. **Fish Bowl—Connections**—who are we connecting with in our communities? What’s working and how can we improve?

12:00 noon EDAM Board Meeting

### Speakers



#### Connecting with LinkedIn—Martijn van Luijn

Originally from the Netherlands, Martijn immigrated to Canada in 2001. With an educational background in tourism he started working for Dauphin Economic Development & Tourism in 2007. In 2011, Martijn moved to CF Parkland as the Executive Director. Currently working as an independent consultant and super dad, Martijn is an advocate for development in the region and he sits on many boards and is currently chair for the Parkland Regional Development Corporation and Chair for Assiniboine Community College Board of Governors.

#### Developing a Co-operative Housing Strategy for Manitoba—Lisa Holowchuk and Matthew Rogers

Housing market realities in Manitoba have many communities exploring different options for housing. Promoting, stimulating and sustaining co-operative housing is a priority of the Department of Housing and Community Development. To that end, HCD is developing a Co-operative Housing Strategy in consultation with housing co-operative members, the co-operative sector and other community stakeholders, in order to promote growth and diversity in this particular sector of the housing market. **Lisa Holowchuk and Matthew Rogers** of HCD Strategic Initiative’s Branch will provide an overview of basics related to the co-operative housing model, discuss government activities that support this sector and introduce elements of a draft strategy. Feedback from EDAM economic development practitioners will be invited, particularly focused on how they think these concepts might apply to and support housing needs in their respective communities.

### Registration Form

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

\$175 Member Rate  \$225 Non-Member Rate

This is my first EDAM Forum

Dietary Restrictions: \_\_\_\_\_

Do you have a current LinkedIn account  Yes  No

Please send cheque payable to:

**EDAM**, 700-177 Lombard Avenue, Winnipeg, MB R3B 0W5

For further information, call Shelley at (204) 795-2000. Registrations may be faxed to (204) 925-8000 or emailed to shelley.morris@mts.net.

**Cancellation Policy:** No refunds for cancellations after May 31.

### Accommodations Information

**Southport** Call Michaela McKenzie **(204) 428-6030** for reservations, and mention EDAM for rate of \$115 + tax. Room block will be held until Thursday, May 1st