

SPONSORSHIP PACKAGES

Sponsor Benefits

Value in CAD

Platinum Sponsors

\$4,500

Gold Sponsors

\$3,000

Silver Sponsors

\$1,000

Bronze Sponsors

\$500

Host Community*

\$200-\$500

Forum-Based Opportunities

Welcome delegates at the Meet and Greet Reception	2 Forums	-	-	-	-
Introduce keynote speaker	2 Forums	-	-	-	-
Special 10-minute segment during the forum**	2 Forums	-	-	-	-
1 Complimentary forum registration	2 Forums	2 Forums	-	-	-
2 Complimentary Gala Tickets for the Annual EDAM Awards Banquet	Fall Forum	Fall Forum	-	-	-
Distribution of promotional materials	2 Forums	2 Forums	-	-	-
Inclusion in press releases	2 Forums	2 Forums	-	-	-
Signage and verbal recognition at the forum	Meet & Greet, breakfast, coffee break, lunch, dinner, awards night 2 Forums	breakfast, coffee break, lunch, dinner, awards night 2 Forums	-	-	-
Pull-up banner display [2x5 ft. provided by sponsor]	2 banners 2 Forums	1 banner 2 Forums	1 banner 1 Forum	- -	- -
Exhibition booth	2 Forums	2 Forums	1 Forum	1 Forum	1 Forum
Branding in forum marketing materials	Large logo 2 Forums	Large logo 2 Forums	Medium logo 1 Forum	Small logo 1 Forum	Small logo or Name 1 Forum
Branding in audio-visual presentation during the forum	Large logo 2 Forums	Large logo 2 Forums	Medium logo 1 Forum	Small logo 1 Forum	Small logo or Name 1 Forum

Community Edge Opportunity

Pull-up banner display [2x5 ft. provided by sponsor]	1 banner 4 training events /1 year	1 banner 2 training events /1 year	-	-	-
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Sponsor Benefits	Platinum Sponsors	Gold Sponsors	Silver Sponsors	Bronze Sponsors	Host Community*
Connect Issue Opportunity (3-4 issues/year)					
Featured article, advertorial	1 full page 2 issues	1 full page 1 issue	-	-	-
Website Opportunity					
Featured article on community page w/ link to sponsor's website	1 year	1 year	-	-	-
Logo placement	Large logo 1 year	Large logo 1 year	Medium logo 1 year	-	-
Social Media/Email Marketing Opportunities					
Logo placement in e-communications to members	1 year	-	-	-	-
Promotional email marketing to members	3 x 1 year	2 x 1 year	1 x 1 year	-	-
Multiple social media promotions	1 x month 1 year	1 x month 1 year	1 x month 1 year	Pre and post 1 Forum	Pre and post 1 Forum

*Host EDO's discretion based on amount **As schedule permits based on the forum program

Sponsorship Agreement Form

Please fill-out this form and email a scanned copy to edammanitoba@gmail.com or mail it to **Box 541 St. Adolphe, MB R5A 1A1**

Type of Sponsorship Package:

Platinum, \$4,500 Gold, \$3,000 Silver, \$1,000 Bronze, \$500 Host Community, Amount \$ _____

Kindly complete the details below in BLOCK LETTERS:

Business Name: _____

Contact Person 1: _____ Designation: _____

Phone & Mobile Numbers: _____ Email Address: _____

Contact Person 2: _____ Designation: _____

Phone & Mobile Numbers: _____ Email Address: _____

Company Address/Billing Address: _____

TERMS AND CONDITIONS:

- This serves as your sponsorship confirmation. Full payment is required immediately upon receipt of billing invoice.
- Billing invoice will be sent electronically and by mail to your office upon receipt of this confirmation form.
- Please make all cheques payable to:
Economic Developers Association of Manitoba

Conforme:

Authorized Company Representative (Signature and Printed Name)

Date