



Investment Readiness Specialist (two-year contract)

Are you passionate about driving economic growth in rural areas, fostering innovative processes and working to grow industry? The Saskatchewan Economic Development Alliance (SEDA) is seeking a highly motivated and results-oriented professional who is proactive, innovative, and capable of delivering tangible outcomes.

This two-year contract will concentrate on nurturing industry growth and economic capacity within a minimum of five rural regions in Saskatchewan.

Responsibilities

- Implement research, industry consultation and coordinate activities to facilitate the growth of the value-added agriculture, manufacturing, minerals and energy sectors within a minimum of five designated regions of Saskatchewan.
- Provide timely, accurate, and useful economic data to support local and regional competitive assessments.
- Identify opportunities and actions to expand and increase economic growth.
- Collaborate with community leaders, stakeholder groups and public sector partners to improve the business case for businesses to invest in identified communities, regions and sectors.
- Working with the SEDA team, support development of content, tools and events to increase community economic capacity in rural Saskatchewan.

Qualifications and Skills

- A degree or diploma in management, commerce, business, marketing, or a related discipline (or equivalent experience).
- A minimum of five years' experience focusing on business retention and attraction, economic development and research.
- Expert knowledge of economic development techniques and their application to industry and community economic development.
- Demonstrated success in conducting competitive assessments of industries, communities, and regions.
- Knowledge and ability to use a variety of computer software applications, such as Word, Excel, PowerPoint, Access, working knowledge of GIS
- Excellent public relations, writing and communications skills
- Proven strategic and critical thinking abilities, including strong analysis and problem-solving skills
- Proven ability to leverage data for informed decision-making, problem-solving, and strategic action.
- Practical knowledge in sectors such as agri-value, manufacturing, minerals, and energy is considered an asset.

Must Haves

- A valid drivers license and reliable vehicle.
- The successful candidate will reside in Saskatchewan; however, hybrid and remote working environments will be considered.

Compensation Range: \$125,500 to \$140,000

To explore this opportunity in complete confidence, please submit a resume and cover letter by the end of the day on Thursday, October 10, 2024, attention to Verona Thibault, CEO, Saskatchewan Economic Development Alliance: verona.thbault@seda.ca

We thank all applicants for their interest; however, only those selected for an interview will be contacted.

The Alliance www.seda.ca

As the only provincial organization in Saskatchewan's community and economic development sector, the Saskatchewan Economic Development Alliance (SEDA) has a solid track record of providing consulting, mentoring services and program delivery. A certified social enterprise, building and maintaining linkages for collaboration is in our DNA.

To fulfill our mandate of accelerating generational prosperity, we focus our efforts as follows:

- Supporting communities with resources, advisory services and core program delivery.
- Providing opportunities for shared learning via educational programming, special events and third-party offerings.
- New program development based on gap and opportunity assessment.
- Convening organizations from the public, private and civil sectors to meet the current and future needs of Saskatchewan communities.

We also tailor custom services in a pragmatic fashion to support the communities, nations and associated organizations that typically do not have the capacity to plan and implement strategies for their local/regional ecosystem.